

## **News Release**

# **Ministry of Northern Development and Mines**

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## **Province Supports New Chiropractic Business in Cochrane - #940084**

McGuinty Government On The Side Of Northerners

SUDBURY – A young northern entrepreneur is opening a chiropractic office in Cochrane with the help of an investment from the Northern Ontario Heritage Fund Corporation (NOHFC), Northern Development and Mines Minister Rick Bartolucci announced today.

“We are on the side of northerners. That’s why we are helping our talented northern youth establish new businesses and build careers here in the North,” said Timiskaming-Cochrane MPP David Ramsay. “By helping young northerners succeed, our government is helping to ensure the future prosperity of our entire region.”

The NOHFC is providing \$25,000 through its Young Entrepreneur Program to help establish Back In Motion Plus, a new chiropractic business in Cochrane. The funding will be used to purchase furniture and a state-of-the-art x-ray and ultrasound machine. Back In Motion Plus provides chiropractic, acupuncture and physiotherapy services to patients in the Cochrane area.

“This new business and the many other new ventures in which we are investing exemplify what driven young northerners can accomplish,” said Bartolucci, who is also chair of the NOHFC. “We are pleased to be helping many skilled young professionals tap into the vast array of opportunities available in the North.”

This initiative is just one way the McGuinty government is supporting northern youth. Others include:

- Future Entrepreneurs – a program that nurtures an entrepreneurial mindset and teaches skills to students in Grades 7 and 8
- Investing over \$8 million to date, through the NOHFC, to provide internships and work placements to help some 470 young northerners launch their careers in the North
- Providing more than \$1.3 million over the last two years to support the start-up of 65 businesses by young northern entrepreneurs.

These initiatives are part of the government’s Northern Prosperity Plan. It has four pillars: Strengthening the North and its Communities; Listening to and Serving Northerners Better; Competing Globally; and Providing Opportunities for All.

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